

ST. AMBROSE UNIVERSITY

# KALA-FM Scholarship

## ABOUT THE KALA-FM SCHOLARSHIP

Pay for college while taking your marketing, public speaking, or journalism skills to the next level. KALA-FM is offering five (5) \$3,000 scholarships to St. Ambrose University students.



## TO QUALIFY, YOU MUST:

- Have a 3.0 GPA (or the equivalent of)
- Be enrolled in full-time classes at SAU
- Work eight (8) hours per week for KALA-FM during the academic year
- Demonstrate the ability to fulfill duties in one (1) of the following three (3) areas:

### - **Marketing/Communications**

Implement KALA-FM's marketing plan in the Quad Cities by planning events, maintaining partnerships with local music organizations, and identifying opportunities for marketing efforts

### - **On Air**

Produce and promote your own KALA-FM radio show, podcast, or sports broadcast

### - **Production/Promotions**

Develop and distribute promotional content highlighting KALA-FM programming and events

Interested in applying?



**Email: [KALA@sau.edu](mailto:KALA@sau.edu)**



**St AMBROSE  
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